

LCA'S MISSION IS TO PROMOTE CHINESE CULTURE AND FOSTER GREATER UNDERSTANDING AND EXCHANGE OF COMMUNICATION AMONG ALL ETHNICITIES, TO SHARE INFORMATION AND EXCHANGE LIVING EXPERIENCES AMONG THOUSANDS OF CHINESE (NEW AND OLD SETTLERS) IN THE GREATER LIVINGSTON AREA. SINCE ITS INCEPTION IN 1970'S, LCA HAS GROWN TO OVER 670 ACTIVE NEWSLETTER/E-BULLETIN SUBSCRIBERS AND YAHOOGROUP MEMBERS. AS THIS ORGANIZATION CONTINUES TO GROW AND BECOME MORE VISIBLE IN THE LOCAL COMMUNITY, IT IS CRUCIAL THAT LCA RECEIVE SUPPORT FROM OUR BUSINESS COMMUNITY. IN THE APPRECIATION FOR YOUR SUPPORT, LCA WILL PROVIDE INDIVIDUAL AND CORPORATE SPONSORS WITH OPPORTUNITY TO PROMOTE THEIR BUSINESS THROUGH THE LCA WEB SITE AND OTHER MEDIA CHANNELS AS SHOWN ON THE RIGHT.

李文斯頓華人協會的宗旨是聯繫華人，交流信息，參與社區活動，傳承中國文化。協會主要服務於來自李文斯頓及附近城鎮的幾千華人家庭。自70年代成立以來，協會新聞稿及協會電子郵件已有670訂戶。隨著協會會員的持續增加及在主流社會的影響日漸顯著，本地商戶企業的支持參與對協會顯得至關重要，協會特為商戶提供廣告宣傳套餐如右示。



## Livingston Chinese Association (LCA)

Sponsorship Advertisement  
Information

李文斯頓華人協會  
誠邀商戶廣告贊助



### Standard Package with one year agreement: \$200

THE PACKAGE INCLUDES :

- AN AD (PICTURE) APPEARING ON LCA WEB SITE .
- AN AD (PICTURE) APPEARING ON EACH ISSUE OF LCA NEWSLETTER/E-BULLETIN.
- A LINE OF TEXT AD AT THE FOOTER OF EVERY SINGLE MESSAGE OF LIVINGSTONCHINESE@YAHOOGROUPS.
- SPONSOR ANNOUNCEMENTS.

標準一年協議，廣告費用\$200，廣告形式：

- 在華人協會網站的帶圖片廣告
- 在華人協會發出的新聞稿上的帶圖片廣告
- 在華人協會集體電郵駐腳文字一句廣告
- 商戶信息通告

\*\* SPONSORS OR LCA WILL PREPARE A SMALL AD PICTURE WITH LENGTH TO HEIGHT RATIO 3 TO 1.  
商戶或 LCA 提供長和高比例為 3:1 的圖片廣告

MAKE CHECK PAYABLE TO (支票抬頭請寫)  
LIVINGSTON CHINESE ASSOCIATION

IF YOU HAVE ANY QUESTION REGARDING SPONSORSHIP, PLEASE CONTACT FOLLOWING LCA FUNDRAISING COMMITTEE MEMBERS:

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